

Definition and Important Roles of Artist-craftspeople in the Indonesian Craft Industry (Trangsang Rattan Furniture)

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(インドネシアの手工業における芸術家職人の定義と役割の重要性～トランサン村の籐家具をケーススタディとして)

Category: 甲

Abstract of Dissertation

Through informal knowledge, indigenous arts and crafts play a critical role in promoting a region's history and traditions. They are an excellent means of preserving traditional skills and talents as cultural resources. However, craftspeople is mistakenly considered the same as artist-craftspeople, both terms are similar in that their work is tied to aesthetic value, and they all present tangible products. Nonetheless, the two terms differ in small but important ways. Moreover, they no longer emphasize knowledge and skills, but on the ability to sell one's own work, so the boundaries are not clear and related concepts, such as craftsmanship, handicrafts or craftspeople-trade, may overlap. The objectives of this research are (1) the definition of artist-craftspeople from the behavior (attitude) of craftspeople in their motivation and purpose of making crafts, and (2) the important role of the artist-craftspeople in the Indonesian craft industry. The core topic is approached from several angles: first, by reviewing the identity of a artist-craftspeople, i.e. a person who is an expert in their field, experienced, dedicated to craft, expressive, and can sell their own work so that they become a role model for other craftspeople; second, by investigating motivations and goals, i.e. novelty in design and technique to be more profitable; third, by describing the mentality of a craftspeople, i.e. always exploring new material alternatives; fourth, by describing interests, i.e. making crafts is a joyful activity; the fifth is about mindset, which is disciplined to follow patterns and trend developments; the sixth describes in seizing opportunity, considering challenges to be an opportunity by combining online sales, and works always look different; the seventh describes orientations, working on time, prioritizing aesthetic value, and not always pursuing quantity; the eighth is related to methods, having a market orientation, products must be able to provide satisfaction for both the maker and the consumer; and the ninth describes the involvement used in making craft, which is happy that the product is made with high quality and the quality of the craft has an impact on the price. Artist-craftspeople are important in craft industry activities, as it can feed innovation, contribute to consumer satisfaction, and increase sales. The results of this research have received responses from policy makers, that the decision-making and policymaking processes are complicated and difficult, and not only relating to the issue, and examining issues that refer to concrete actions that can provide for the interests and needs of craftspeople is more important for now.